

## Social Problem Presentation Directions

Create a 10 minute presentation that covers all the aspects of your research article. Your presentation must use Microsoft PowerPoint. You will need to create no less than 7 slides and no more than 12 slides. In general it will take a presenter at least 1 minute to go through a slide, so more than 12 slides risks running over time. You may not use note cards, paper notes, or anything of that nature. You may use a multimedia clip, but it may be no longer than 1 minute. During the presentation each group member **must speak**. At the end of the process each group member will evaluate his or her peers.

### Your presentation should cover:

1. Define your social problem. What is it? Who does it affect? Why should we care?
2. Provide us with your evidence. What were the most compelling findings of your fact sheet?
3. Why is this a *social* problem and not just a *individual* problem? Tell us how social institutions affect the decisions and behaviors of individuals.
4. What should be done about your social problem? How could we *realistically* change our social institutions to reduce this problem?

**Presentations will be held during Finals Week. If you miss the presentation for any reason you will receive a grade of zero for the presentation.**

### Things to avoid:

1. Do not use a plain white background with black text
2. Do not use a distracting theme that is bright, flashy, or has a picture in the background (you want the slides to look simple, clean, and professional)
3. Do not use clip art in a scholarly presentation
4. Do not use fancy animations.
5. Do not write everything you want to say on the slide
  - a. Slides should have enough information to entice the reader to listen to you. Not so much info that the audience reads instead of listening.
6. Do not use buzzes, zips, or any other sound effects in your presentation

Grading Rubric	Points
Presentation went at least 10 minutes but no more than 12 minutes	5
Presentation effectively communicates the scope of the social problem	7
Presentation is supported by evidence from the fact sheet	8
Presentation provides a strong social institution analysis of the social problem	8
Presentation offers a realistic set of solutions that would reduce the severity of the social problem.	7
Presentation followed the best practices outlined in class: <ul style="list-style-type: none"><li>• Maintained eye contact with audience</li><li>• Slides were not overly full of text</li><li>• Students didn't just read slides</li><li>• Avoided distracting gestures such as waving or tapping hands</li></ul>	5
Peer Evaluation of Your Effort/Contribution	10pts
<b>Total Points</b>	<b>50pts</b>